

# RULES

## Music Bank European Flashmob Contest

### **Preamble**

This contest is open to everyone, regardless of the nationality. Its objective is to promote Korean culture, and particularly its music in the context of the Music Bank K-Pop Festival in Paris (Music Bank) concert. This concert is produced by KBS, the main broadcast network in South Korea. This document is available on the webpage [www.koreanconnection.org/musicbank](http://www.koreanconnection.org/musicbank).

This document has to be sent initialled and signed by e-mail to [musicbank@koreanconnection.org](mailto:musicbank@koreanconnection.org).

### **Article 1 : Place & Date**

The Korean Connection Association organizes the dance contest entitled "Music Bank European Flashmob Contest", in partnership with the Music Bank K-Pop Festival in Paris concert. The contest will be held on January, 22nd 2012 in all the participating cities.

### **Article 2 : Flashmobs' admissibility**

The contest is destined to all the groups of fans (fanclubs, organizations...) who wish to organize a Flashmob in their city.

One single and unique Flashmob per city will be admitted, the different groups of fans are responsible for gathering and working together on the Flashmob's organization.

### **Article 3 : Minimum age**

To take part in this contest, it is necessary to be of legal age (at least 18 years of age) or to provide a parental authorization, available on the webpage [www.koreanconnection.org/musicbank](http://www.koreanconnection.org/musicbank) or to download via a link on the registration form.

### **Article 4 : Registration conditions**

The participation to this contest is free, gratuitous, with no obligation to buy and willing.

The registration to this contest is done online at this address : <http://bit.ly/tnhT3x>

This form is also available on the Music Bank in Paris event's page: [www.koreanconnection.org/musicbank](http://www.koreanconnection.org/musicbank)

The registration process will open on January, 22nd 2012 and will close on January, 28th 2012.

A confirmation of receipt will be e-mailed by Korean Connection to the representative of each team.

Each team is responsible for ensuring that they received this confirmation of receipt, including in the undesirable mails or "spams" inbox.

In case of wrong information, the organisers may use their right to refuse a registration.

The information collected are necessary to your registration. They will be undergo a computer processing and are destined to the event's organisers. As specified by the articles 39 and following of the "loi du 6 janvier 1978 modifiée", you will benefit from an access and modification right to the datas related to yourself, by sending an e-mail to [musicbank@koreanconnection.org](mailto:musicbank@koreanconnection.org).

### **Article 5 : Jury**

The Jury's mission is to determine the winners according to the following criteria:

1. Total number of participants to the Flashmobs.
2. Average quality of the Flashmobs.

The Jury will be composed of Korean Connection members.

Each Jury member is committed to be impartial and objective.

The Jury members are sovereign in their choices.

#### **Article 6 : Withdrawal**

Any participant willing to withdraw from the contest is asked to notice the organiser at least one week ahead of time by e-mail to the following address: [musicbank@koreanconnection.org](mailto:musicbank@koreanconnection.org).

#### **Article 7 : Results proclamation**

After the final round, following the Jury's deliberation, the results will be proclaimed on Korean Connection's official website.

#### **Article 8 : Rewards**

The winners will have their Flashmob published on Music Bank World Tour's official website.

#### **Article 9 : Winners' obligations**

The winners of this contest will have to respect the following obligations :

- Actually organize the Flashmob
- To gather the best possible conditions to complete the Flashmob on the required day and time.
- To authorize the organisers to communicate the winners' contact information to the media.
- To authorize the reproduction on videos or pictures, by Music Bank, Korean Connection or Press media, of any graphic or audio content related to the Flashmob.

#### **Article 10 : Copyrights**

In case of graphic or video works necessary to the completion of the project, the Flashmob's representative must approve the terms of the attached "Reproduction and Broadcasting Rights Release" document, available on the web page or to download via a link on the registration form.

After having been completed and signed, this document must be sent by e-mail to the following address: [musicbank@koreanconnection.org](mailto:musicbank@koreanconnection.org).

In the case where the representative refuses to approve the "Reproduction and Broadcasting Rights Release" document, the registration of the project will be considered as invalid and the project will hence be excluded from the Flashmob contest.

#### **Article 11 : Disclaimer from the organisers**

The organisers don't participate to any fee and decline any responsibility in case of loss or theft of any material used to complete the fanproject, or in case of any accident happening during the preparation or completion of the projects.

#### **Article 12 : Reasons for disqualification**

The reasons for disqualification are the followings :

- Non-respect of the rules presented here

- Behaviour that goes against ethics or morality.
- Unappropriate outfit or behaviour.

The participants give up any objection to the organisers in case of disqualification.

I undersigned, Mr./Ms./Mrs, representative of the group .....  
certify having perused these rules, and accept fully its terms.

Place ..... Date ...../...../20....

First Name : .....

Surname : .....

Signature preceded by the mention "read and approved" :

Signature of the other group members :